

Useful facts about Pembrokeshire

General

Pembrokeshire covers an area of 159 hectares and has a resident population of 113,700 (ONS mid year 1998 estimate) This makes it one of the more sparsely populated areas in Wales.

Pembrokeshire has Objective 1 Status. This is an indicator the County has less than 75% of the European average Gross Domestic Product per head

Pembrokeshire has the only coastal National Park in the country. The range and variety of the coastal area presents enormous potential not only in tourism, sports and leisure activities but also in environmental business sectors and specialised niche markets.

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Pembrokeshire is very much about the people, the skills, their local commitment and relationships with the high quality physical environment. Pembrokeshire is highly regarded as "a great place to live"

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One of the key strengths of Pembrokeshire is its position as a gateway to and from Ireland. With two strategic port operations the volume of traffic, both trade and tourist presents enormous potential for further development

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Deprivation

The following Electoral Divisions are amongst the 50% most deprived and the 40% most peripheral in west Wales and the Valleys, as defined by access to services:

Maenclochog

St Dogmaels

The following list shows the 40% most deprived electoral divisions in west Wales and the Valleys:

Pembroke Monkton
Pembroke Dock Central
Neyland West
Milford North & West
Hakin
Goodwick
Castle Haverfordwest

Pembroke Dock Llanion
Pembroke St Mary
Garth Haverfordwest
Pembroke Dock Market
Pembroke Dock Pennar
Neyland East

Objective 1 - Targeting for Community Economic Development - National Assembly

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Economy and employment

Over the years Pembrokeshire has suffered as a result of its peripheral location and poor communications away from the major markets of the UK and Europe

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10.4% of Pembrokeshire's population are unemployed, compared to 6% of the population of Wales as a whole. 21% of those unemployed in Pembrokeshire have been out of work for ten years or more. 43% have been unemployed for between two and ten years.

The Welsh Index of Multiple Deprivation - National Assembly

There is a distinct lack of graduate opportunities in the traditional economic sectors in Pembrokeshire and no home-grown Higher Educational strength

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There is a continued threat of young out-migration and older in-migration to the county - further restricting perhaps the capacity of the labour market.

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Education and training

Pembrokeshire Schools achieve a high level of education attainment and there is a strong FE presence in the county with 50% of school leavers generally remaining in full time education.

Adult skill levels are also very high with significant boosts as well from professional skilled people moving into the area.

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Rurality and accessibility

Many rural areas in Pembrokeshire suffer either from poor accessibility or complete lack of accessibility by conventional public transport.

41% of the rural population do not have access to a daily bus service.

76% of the County's Settlements have no doctor's surgery.

Pembrokeshire Draft Local Transport Plan 2002 -2005 (Pembrokeshire County Council)

For further information contact:

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